

# Licking County Health Department 2015-2018 Strategic Plan Executive Summary

## Overview

In January of 2015, the Licking County Health Department (LCHD) began the process of developing its 2015-2018 Strategic Plan. LCHD completed an evaluation of its 2011-2014 Strategic Plan in January, and the results of this evaluation were used to develop the new plan. The plan contains 5 strategic priorities that have associated goals and objectives contained in an accompanying document. LCHD sought input from the Board of Health and the entire LCHD staff during the development of the plan, and the plan was approved by the Board during their April 21, 2015, meeting

## Mission

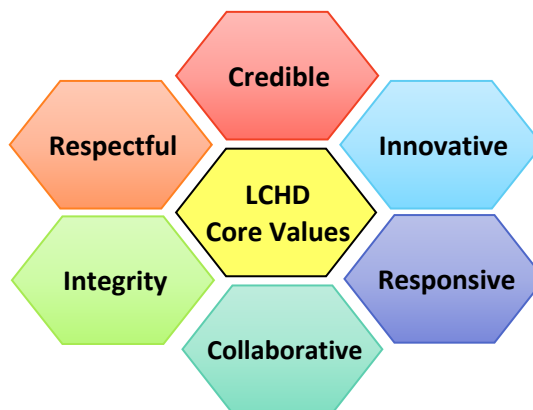
Prevent Disease, Protect the Environment, and Promote Healthy Lifestyles

## Vision

Healthy People in Healthy Communities

## Core Values

- ❖ Credible
- ❖ Collaborative
- ❖ Innovative
- ❖ Integrity
- ❖ Responsive
- ❖ Respectful



## Strategic Priorities

1. Tobacco Free Living
2. Increase Physical Activity
3. Promote Healthy Eating
4. Communicate Public Health Messages
5. Effectively Administer the Health District

## Overarching Strategic Goal

***By 2023, reduce the adult smoking rate in Licking County from 26% to 13%***

